



D&P Custom Lights & Wiring Systems, Inc.

Checkout Lights and Signage

We Are Letting The Secret Out...

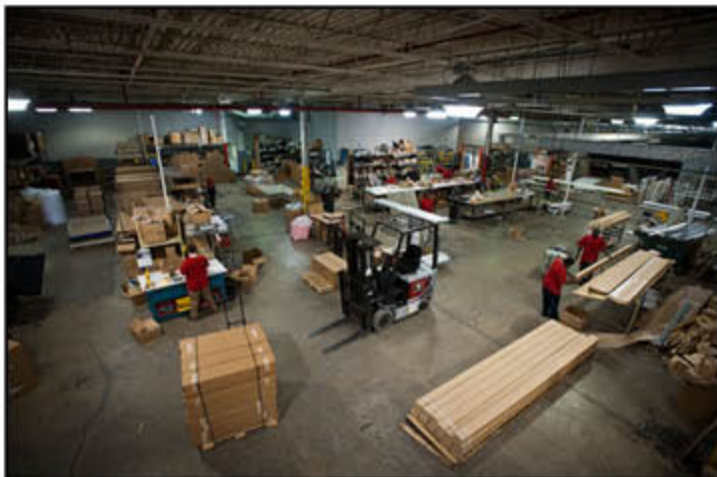
Who We Are

"D&P is the best kept secret
in the retail industry."
Anonymous



D&P Custom Lights & Wiring Systems, Inc. has been a world leader in the Commercial Lighting and Fixtures industry since 1981, specializing in the custom engineering and fabrication of Checkout Lights, Pre-Wired Power Poles, Modular Gondola Electrical Distribution Systems, Electrical Signs, and Non-Electrical Signs. Discount chains, general mass merchandisers, warehouse clubs, department stores, grocery stores, convenience stores, supermarkets, independent retailers, and commercial design firms all trust D&P when it comes to Custom Power Solutions for new construction or remodels.

D&P Custom Lights & Wiring Systems, Inc. designers and engineers work together with design firms, architects, building planners and general contractors - from plan review to fixture take-offs - to create a flexible, functional environment. D&P's department signage, aisle markers, and checkout lights combine to expedite customer traffic flow and offer consumers a more pleasant retail experience. Our power poles and modular electrical systems for gondolas and checkout counters allow retailers to easily and quickly supply power to the sales floor, for flexibility wherever and whenever it is needed.



Our priorities are simple: creative thinking plus a "can-do" attitude; dependable, UL and ETL-approved products delivered on time; excellent price value; and superior customer service. Our reputation to design and build innovative, one-of-a-kind, high-demand components speaks for itself, and our customer relationships are rock-solid.

Let D&P be your Custom Power Solution.
Your vision is our Bright Idea!

Take a virtual tour of D&P and see our capabilities for yourself! →



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Economy Checkout Lights

D&P designs and customizes unique and innovative checkout lights for a wide range of clients in the retail, government, military, medical and education industries. With the use of three-dimensional elements, light manipulation and a wide range of textures, we create the perfect checkout light, from basic to the most advanced. Our custom-designed checkout lights, together with our custom signage and aisle markers, can help retailers reinforce the brand and store image.

Our rod-mounted shade and post offers an economic lighting system solution. The rod-mount is a simple, easy-to-install configuration that brings a consistent, streamlined appearance to your retail setting. Choose from a wide variety of options: checkout shade style, removable caps with tailored messages, color, graphics, pole length and color, and more.



ES012



ES013



ES014



ES015



ES016



ES017



ES018



ES019



ES020



ES021



ES022



ES023



ES024



ES025



ES026

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Design Your
Own Checkout
Light



Available Mounting Configurations:

Vent1

- Top mount
- Cord out end



Vent2

- Top mount
- Cord out bottom



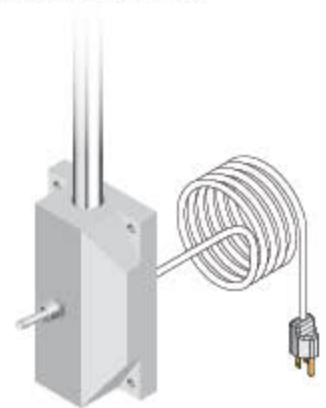
Vent3

- Side mount
- Cord out end



Vent4

- Side mount
- Cord out back



Available Power Switches:

- 2-way: on/off
- 3-way: on/off/flash

Available Post+Base Colors:

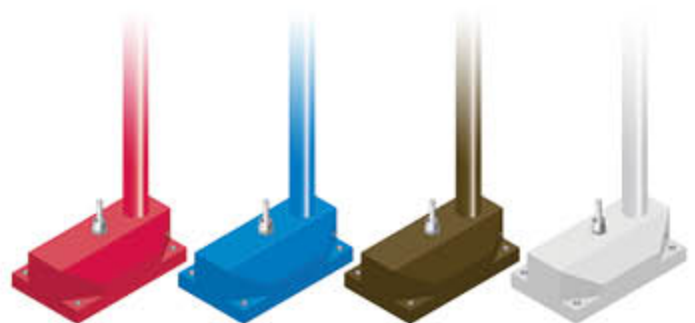
Standard

black white ivory chrome



Custom

red blue brown flat silver



Available Post Diameters:

- 3/4"
- 1"
- 1 1/2"



Standard Checkout Lights

Our plate-mounted shade and post is a system that offers stability and simplicity. Shade shift and alignment issues are eliminated with the plate mount because of the four hard contact points using compression hardware. Choose from a wide variety of options: checkout shade style, removable caps with tailored messages, color, graphics, pole length and color, and more.



SS022



SS023



SS024



SS025



SS026



SS027



SS028



SS029



SS030



SS031



SS032



SS033



SS034



SS035



SS036



SS037



SS038



SS039



SS040



SS041

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Dooney & Bourke
Case Study



Available Mounting Configurations:

Vent1

- Top mount
- Cord out end



Vent2

- Top mount
- Cord out bottom



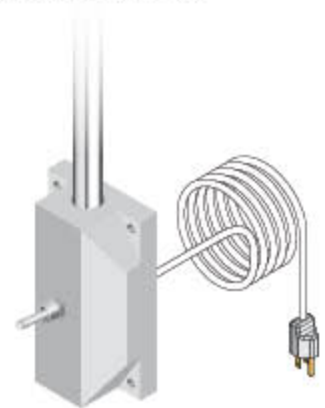
Vent3

- Side mount
- Cord out end



Vent4

- Side mount
- Cord out back



Available Power Switches:

- 2-way: on/off
- 3-way: on/off/flash

Available Post+Base Colors:

Standard

black white ivory chrome



Custom

red blue brown flat silver



Available Post Diameters:

- ¾"
- 1"
- 1½"



Specialty Checkout Lights

D&P's specialty shade design options are infinite. Our in-house design team can work together with retailers to create a specialty shade that reinforces and enhances in-store branding. With LED checkout lights, design options are much more flexible than with traditional incandescent lighting techniques. Our illumiLED™ edge-lit checkout lights can be as thin as ½". D&P's LED checkout lights have all the benefits of LED bulbs including long life, durability, low temperature, cost-effectiveness, and high efficiency.



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Tune Into
Checkout
Lights
Video



Village Market
Case Study



All of our shades are available in many sizes, colors and designs. Retailers may get virtually any shape and size shade as long as there is a minimum 2-inch clearance around the light source to prevent heat from affecting the shade. A durable sign-grade acrylic is our standard base material; however, working with designers, we can use a number of different materials including aluminum, wood, laminates, styrene, and paints. Choose from a wide variety of options: checkout shade style, removable caps with tailored messages, color, graphics, pole length and color, and more.

Available Mounting Configurations:

Vent1

- Top mount
- Cord out end



Vent2

- Top mount
- Cord out bottom



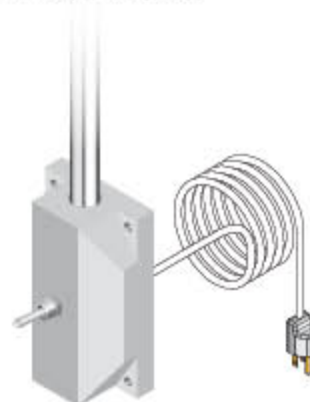
Vent3

- Side mount
- Cord out end



Vent4

- Side mount
- Cord out back



Available Power Switches:

- 2-way: on/off
- 3-way: on/off/flash

Available Post+Base colors:

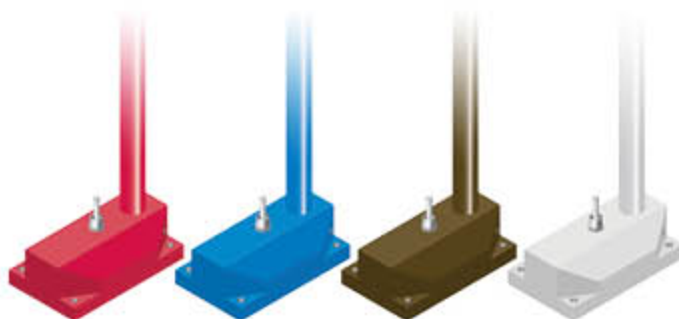
Standard

black white ivory chrome



Custom

red blue brown flat silver



Available Post Diameters:

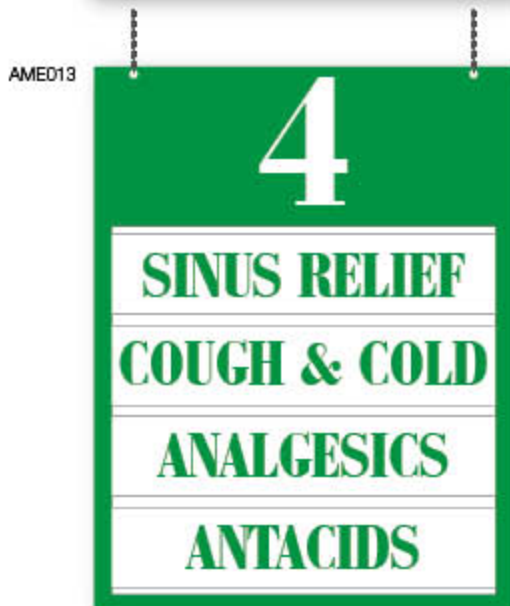
- 3/4"
- 1"
- 1 1/2"



Economy Aisle Markers

Aisle markers and directional signs are necessary for organizing a store, managing traffic flow and enhancing a customer's shopping experience.

D&P creates innovative custom aisle markers and informational signage for mass merchandisers, convenience stores, discount retailers, supermarkets, grocery stores, as well as any location requiring traffic flow and informational signage. D&P can work with any retailer's store design team to produce custom aisle markers for any store environment. We pride ourselves on developing innovative concepts that will complement any store setting and reinforce a brand's image. All aisle markers are delivered "ready-to-hang" with all necessary hardware included.



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Tune Into
Aisle Markers
Video



AME015



AME016



AME017



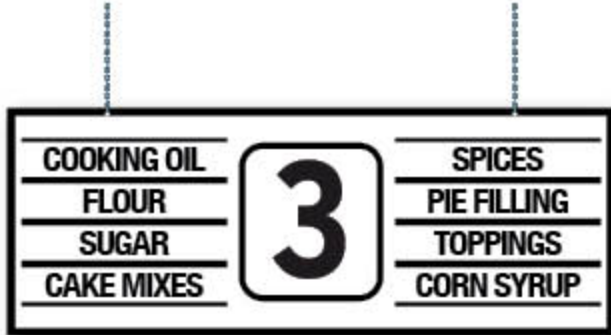
AME018



Hardware Kit



Standard Aisle Markers



AMST010



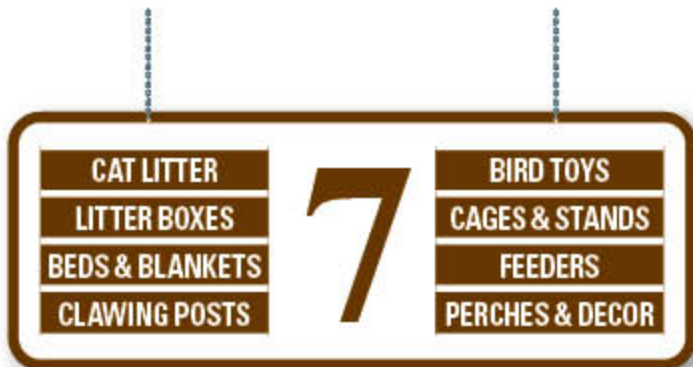
AMST011



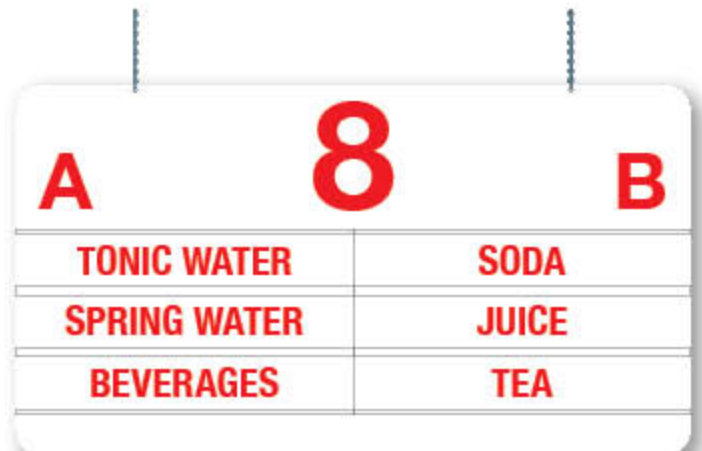
AMST012



AMST013



AMST014



AMST015

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A	8	B
BLEACH		SPONGES
DETERGENT		VACUUM BAGS
SOFTENER		CLEANSERS

AMST016

	9	
PROBIOTICS		CALCIUM
MULTIVITAMINS		MINERALS
HOMEOPATHIC		FISH OIL
ORGANIC HERBS		VITAMINS A-K

AMST017

BABY NEEDS	10	TOYS
DIAPERS		FORMULA
BABY WIPES		BABY FOOD

AMST018

A	11	B
CHIPS		COOKIES
PRETZELS		CRACKERS
NUTS		POPCORN

AMST019

A	12	B
STAPLES		ENVELOPES
PAPER CLIPS		PRINTER PAPER
TAPE		FOLDERS
GLUE		LEGAL PADS

AMST020

Hardware Kit



A	13	B
PASTA		TORTILLAS
PASTA SAUCE		REFRIED BEANS
PARMESAN		SALSA

AMST021

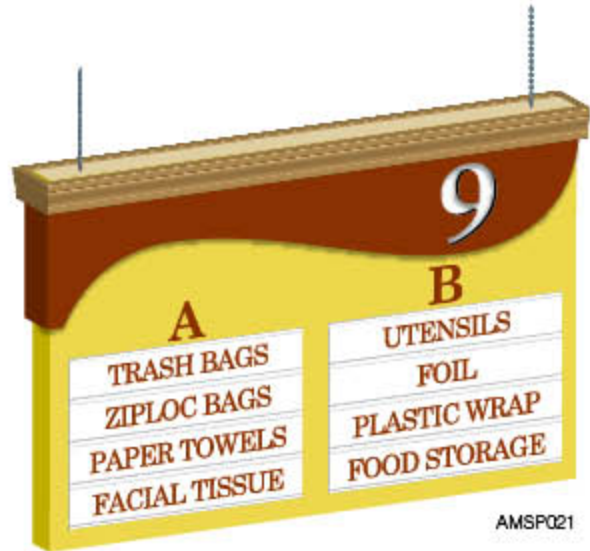


Specialty Aisle Markers

All D&P's aisle markers can be single or double-sided. Three-sided aisle markers are ideal for end-of-aisle use; customers are able to read the information from either side of the aisle. Specialty shapes offer excellent versatility. Specialty shapes include, among many others, a shield, wave, top or bottom arch, and pennant.



AMSP020



AMSP021



AMSP022



AMSP023

Hardware Kit



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D&P's flag-style aisle markers are perfect for smaller store locations such as convenience stores and drug stores. Our gondola markers are usually mounted on the top or side of a gondola. Small end cap aisle markers are one-sided for mounting on the end of a display or gondola.



AMSP024



AMSP025



AMSP026



AMSP027

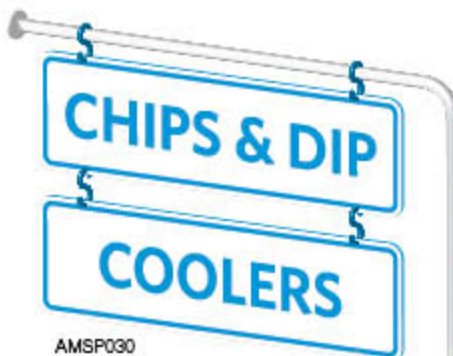


AMSP028



AMSP029

Product Pointers™ are custom-designed to help your clientele quickly and easily find what they need, while still maintaining excellent visibility throughout the store. Our graphic design team will work together with retailers to develop just the right look for any retail environment. The Product Pointers are completely customizable and can be configured for single-sided or double-sided use. Several different mounting options are available for different gondola styles.



AMSP030



AMSP031



AMSP032



Un-Lit Signage

Retail experts agree that vibrant, attractive, consistent store signage enhances a consumer's shopping experience, improves traffic flow, and ensures return visits.

D&P produces brilliant custom department signs, directional and informational signs, seasonal and promotional signs and virtually any other interior store signage you can imagine.

Our in-house digital graphic design and imaging services group creates signage using digital large-format technology, and our range of fabrication options is wide, with a host of material choices for total customization to suit any need. All signs are delivered "ready-to-hang" with all necessary hardware included. Below are some of the types of un-lit signage we can create for any retail or business space.



ULS020



ULS021

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Outpost
Case Study





ULS022



ULS023



ULS025



ULS024



ULS026

Hanging Options:

- Top Mounted
- Arm Mounted
- Side Mounted
- Hanging Chain
- Hollow Tube
- Brackets
- Threaded Rod



Lit Signage

Custom lit signage for a retail location can enhance, strengthen, and promote the brand, and help customers and visitors find what they need quickly and easily.

D&P produces brilliant custom lighted department signs, on-shelf point-of-purchase (POP) displays, store directories, informational signs, seasonal and promotional signs, facilities markers, and virtually any other interior store signage you can imagine. For convenience stores, supermarkets, mass merchandise and specialty stores, discount stores and any location requiring interior signage, our lighted sign options can brighten up your retail space and light the way for your customers.

D&P offers two types of lighted signs: traditional back-lit and illumiLED™ edge-lit signs. illumiLED is a new LED lighting technology that we have created to offer you an ultra-thin (no more than 1/2" thick), and extra bright sign with all the advantages of LED energy efficiency, long life, excellent color rendering and directional light.



Both sign types can be created for single or double-sided display and can be mounted on the wall or hung from a ceiling or bracket.

illumiLED Sign/Edge-Lit

Tune Into
LED Signs
Video



Back-Lit Signs



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EDL031



BLS011



EDL032



BLS012



EDL033



BLS013

Hanging Options:

- Top Mounted
- Arm Mounted
- Side Mounted
- Hanging Chain
- Hollow Tube
- Brackets
- Threaded Rod



What We Do

Custom Engineering & Design

- Plan review
- Fixture take-offs
- 3-D digital product development using AutoDesk Inventor® and produced using MakerBot® rapid prototyping technology
- Design concepts with software including Adobe Creative Suite®



Custom Fabrication Services

- 400 watt high-power laser cutting and engraving (acrylic fabrication, sheet metal cutting, & 3D engraving)
- Welding, punching, shearing • Water jet cutting
- Heat & vacuum forming • CNC routing
- PVC & aluminum extrusion
- Materials from classic wood to styrene, color acrylics, PVC foam, aluminum, steel, & faux neon

Graphics and Imaging Services

- Design using Adobe Creative Suite®
- Vinyl lettering
- 4/C process digital color printing
- Large format printing



Paints and Finishes

- Painting
- Staining
- In-house powder coating capability

Delivery & Installation

- International shipping
- Easy-to-use manuals and specification guides for all electrical products.
- Video demonstration for modular electrical systems showing this innovative, time-saving, state-of-the-art technology.
- Installation training DVDs & CD-ROMS.
- On-site training as required.



Questions & Answers

General Ordering Info

What is your minimum order quantity?

We do not have a minimum order. Whether you want to order one or 100 checkout lights, power poles, or any of our other products, we are happy to accommodate your needs for any quantity.

What is the lead time for orders?

We typically quote a two-week lead time for new orders. However, actual lead time can vary tremendously depending on the time of year, the number of orders in-house, and what kinds of special components we may need to source for your custom product. When you place your order, your sales representative or customer service representative will give you a firm lead time for your order.

Who do we call for repairs?

If you have a problem with one of the products you purchase from us, please call us at 1-800-251-2200. Although we do not do repairs on-site, we can provide you with the proper replacement parts, as well as instructions to do your own repair. If the product is still under warranty, you may be able to send the part to us for repair.

Do you install your products for us?

We do not do any installation. We do provide clear step-by-step instructions for installation of all our products. We can make arrangements for installation and provide quotes for that service on an as-needed basis.

Shipping & Billing

Do you offer terms?

If you would like to be put on terms, you are welcome to fill out our credit application, which can be found on our website. Once we have reviewed your application, you will be notified of acceptance and terms of payment.

More Questions?
Go Here! →



What are the shipping charges?

Once you place your order, we can provide you with an estimate of shipping charges. The final shipping charges will not be known until the time of shipping, and will be added to your invoice. We pre-pay all shipping charges and add the shipping charges to your invoice for payment.

How do you ship?

We do not have our own delivery trucks. Typically, we ship via UPS or LTL through several well-known trucking companies.

Do I pay sales tax on my order?

We charge sales tax only for orders being shipped within the state of Tennessee.

What do I do if my shipment is incorrect?

If your shipment is incorrect, please report any issues within 10 days of receiving your shipment. If there are any parts missing on your shipment, or you have received a defective part, please contact us immediately at 800-251-2200.

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[illegible]

D&P Is Every Retailer's Secret Weapon!



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catalog@dandpcustomlights.com

Member, Association for Retail Environments

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