Wayfinding

Figuring out where to go and how to get there, in an unfamiliar place can be stressful and confusing. Providing a clear useable wayfinding system can help relieve stress, anxiety and confusion for patients and visitors alike.
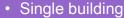
Integrated with fixed and digital signage, our wayfinding systems offer options which can work for both small buildings and multi building campuses. We can also help keep your visitors informed with the latest news, promote local businesses, amenities, and traffic and weather updates.

Our Digital Signage and Wayfinding system also has TRM approval by The US Department of Veterans Affairs.

Our system is modular, allowing you to start small and grow your wayfinding system as you need it.

We offer the following wayfinding systems:

- Single building
- Multi building
- Mobile wayfinding
- Parking Lot wayfinding
- AR wayfinding
- Kiosks
- Digital Signage (large format display)
- Mapping/wayfinding on your web site.

Some of the key features include

- Multi destination
- Turn by turn directions
- Pop ups (landmarks, events, listed information, etc.)
- Automatic destination routing – auto generated algorithm that generates directions based on the shortest path and ease of accessibility
- Detour pathway Re-routing
- Private and Employee Access – Employees or contractors can access internal rooms or departments after logging in with a password or swiping an NFC card
- Asset tracking
- AR wayfinding (optional)
- ADA compliant
- Wayfinding analytics
- Emergency Alert notifications,
- 3rd party integration

Multi-Building, Mobile and Kiosk Wayfinding

Wayfinding systems help prevent your visitors' confusion on how to find their way from a parking lot to a building, cross-building, interior wings, floors, or ANY room on your campus.

Strategically located kiosks make visits to your hospital campus a breeze. They can be located indoors or outdoors, empowering visitors to easily orient themselves and get to where they need to go.

The kiosks range in look, feel and size and can be customized to fit in with your architectural requirements. Outdoor kiosks are all weatherproofed and also come in a variety of architectural options.

Mobile Wayfinding systems allow users to find the indoor route and information on any mobile devices, such as smartphones, tablets, and hand-held game consoles.

Once created, we can embed the application directly into your website for a "Plan-your-visit" module or even create your own custom app!

Mobile Wayfinding gives your customers or guests the flexibility and convenience to check their interested destinations anywhere, any time. When paired with large-format display wayfinders, the mobile convenience is amplified with send-to-mobile maps and turn-by-turn via QR code, text, or email.

Turn by Turn directions:

Enjoy the seamless experience of Google Maps to your indoor floor maps and even your whole campus map! Our turn-by-turn mobile wayfinding apps provide detailed maps of your campus/buildings with turn-by-turn text directions. Landmarks and other visual cues can be integrated to further facilitate the journey.

Multi-Destination:

Our Mobile Wayfinding system also supports a "Plan Your Visit" function for a planned route including multiple destinations. You can also scan a QR Code to easily add a new destination in our Mobile Wayfinding solution.

Accessibility for Everyone:

We ensure accessibility for everyone, offering solutions for visual impaired visitors, by incorporating a text-only version. Those in wheelchairs can find their way quickly and easily using the mobile app. Auditory feedback is also available through our AR upgrade.

Augmented Reality (AR)

Using your mobile device or tablet, AR offers the ability to insert landmarks, turn by turn directions and other key features which help people orient and navigate their surroundings.
AR doesn't only offer visual cues, but also audible feedback. It greatly improves the mobile app's accessibility. This is a powerful new solution for ADA requirements and benefits.

As it can be difficult for users to locate an object that's not positioned onscreen, a mobile AR app helps users navigate to those objects more easily, offering visual and auditory cues, along with a clearer direction to start.

With the wayfinding app and AR upgrade, as an individual walks a hospital environment, for instance, the app could recognize landmarks or obvious built features which are then placed in the environment as a cue to turn or re-align their path.

Our Mobile Wayfinding system helps to keep costs low and make updates a breeze. Use our economical update service or let us train you to perform instant basic updates with our powerful backend CMS. Update once: publish everywhere.